

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Project name and acronym:	OUR URBAN AGENDA – Walking together to the sustainability of our rural societies
Participant:	Ayuntamiento de Alguenya
PIC number:	880577835

EVENT DESCRIPTION	
Event number:	1
Event name:	OUR URBAN AGENDA INTERNATIONAL CONGRESS
Type:	<ul style="list-style-type: none"> • Official opening round table with institutional representatives; Citizen World Café; International embassy; • Open Deep Dive; Human library; Intergenerational ideas Lab; • Urban Agenda’s Doctor; Rol-Game “My role in Sustainable Development”; Social Media Marathon; Creative Spirits workshop; • Place walking; Transfer networks; Joint institutional Decalogue; • Multiplier event; Institutional signature of the Joint Institutional Decalogue; Official project closure and project sustainability agreement;
In situ/online:	<i>In situ - Presential</i>
Location:	<i>La Alguenya / Alicante / Spain</i>
Date(s):	<i>22/10/2024 – 26/10/2024</i>
Website(s) (if any):	
Participants	
Female:	74

Male:	78		
Non-binary:	0		
From Italy:	32		
From Serbia:	24		
From Bulgaria:	22		
From Hungary:	18		
From Estonia:	9		
From Poland:	22		
From Portugal:	25		
Total number of participants:	152	From total number of countries:	8
Description			
<i>Provide a short description of the event and its activities.</i>			

The Our Urban Agenda International Congress WP 1 was held in La Alguenya (Spain) between the 22nd and 26th of October 2024 :

Place: La Alguenya / Alicante / Spain

Type: In situ

Dates: 22nd , 23rd , 24th , 25th and 26th October 2024

PARTNER ORGANISATIONS ATTENDING THE MEETING:

- AYUNTAMIENTO DE LA ALGUENYA (Spain).
- UJSZILVAS KOZSEG ONKORMANYZATA (Hungria).
- SDRUZHENIE BALGARSKA MLADZHZKA ASOTSIATSIA (Bulgaria).
- GMINA GORLICE (Poland)
- LAANERANNA VALLAVALITSUS (Estonia).
- PODJETNISKI INKUBATOR KOCEVJE (Slovenia)
- UJBUDA ONKORMANYZATA (Hungary).
- MUNICIPALITY OF ATHIENOU (Cyprus).

Gender equality and gender mainstreaming: It was encouraged women participation in the event, promoting gender equality and gender balance. Gender mainstreaming was considered and promoted in all project activities.

All participants were over 18 years old.

I) DESCRIPTION OF THE ACTIVITIES TAKEN PLACE

22/10/2024

- Arrival of Participants from each partner delegation
- Official welcoming by representatives of the City Council of Alguenya (Mayor and Vicemayors).
- **Team building activities and Ice-breakers dynamics** and networking between participants at "Centro de la Musia y Auditorio MUCA".

23/10/2024

- **Official opening round table with institutional representatives.** The Mayor of La Algueña, Mr. Sergio Ramírez, together with representatives of other local institutions and the Provincial Council of Alicante opened the round table about the Urban Agenda in the rural territories of the Province of Alicante and Europe. This activity represented the launching session of the congress and also counted on the participation of regional media.
- **International embassy.** All project partners and involved organizations introduced their territories and their main territorial challenges, regarding the project topic. These presentations were prepared and approved in advance in order to count on a high level of information and contributions to the topic. All project partners shown their point in common and their "fil rouge" in terms of Urban Agenda in rural towns and youth engagement. All participants had the chance to share their point of view representing their NGOs, Municipalities, etc.
- **Transfer networks:** Best practices exchange among representatives of the different partners, and transferability analysis about how to adapt those practices to their territories. Participants reflected about best practices in terms of developing and implementing urban agendas in rural areas, involving youngsters, and about which steps and conditions they will need to adapt those best practices to other similar rural areas.
- **Citizen World Café.** Divided into groups, participants reflected about needs and solutions about sustainability and Sustainable Development Goals in Rural Areas, focusing on the special approach of

youth and young entrepreneurship. This workshop was coordinated by specialists from University Miguel Hernández (Mr. Sergio Galiana) and counted on the involvement of local entrepreneurs and Local Action Group. The followed methodology combined also entrepreneurship dynamics as speech networking.

24/10/2024

- **Human library:** Participants visited the three main companies at La Alguenya linked to the town history and its main resources. Staff members and representatives from each local company, shared its life experience as a "Life Story" participating in participatory processes and sustainable development projects in Alguenya. The promoted values were linked to cooperativism, landscape and environmental protection, circular economy, recycling, sustainable production, sustainable development and natural resources, networking, public-private collaboration, etc. Participants visited in-situ those experiences. The visited companies were: Cooperative La Alguenya (linked to agri-food sector), LEVANTINA quarry (the biggest open-air quarry in Europe), SEMAR (stone processing company and circular economy), EIFFAIGE stone processing company, TESERIS shredder companies (marble and sustainability, circular economy).
- **Open Deep Dive:** Open thematic conferences with the intervention of representatives from the Urban Agenda of the Municipality of Monover and the Urban Agenda of the Municipality of Alcoi (Spanish Pilot Urban Agenda). It was organized an open discussion with representatives of all project partners as well as general audience. These specific conferences act as non-formal training for trainers activities that increased awareness and knowledge about urban agenda and sustainable development goals concepts.
- **Urban Agenda's Doctor.** Participatory playful dynamic for analysing and jointly reflecting about Strengths, Weaknesses, Opportunities, and Threats of Urban Agenda in rural areas. Participants did an introspective exercise for delivering ideas from their local realities to general approaches easily adapted to all European rural areas. Participants completed a google form template and a small synthesis was elaborated by the Municipality of Alguenya.

Lessons learned:

- Participants have analyzed and implemented strategies based on the principles of the Urban Agenda and Agenda 2030, actively contributing to the sustainable transformation of their communities.
- Effective initiatives have been designed and implemented to involve rural youth in understanding and practically applying Urban Agenda concepts.
- Participants have carried out local projects based on the principles of Sustainable Development and European Green Transition initiatives, promoting environmentally friendly practices aligned with European objectives.
- Successful activities have been established to promote intercultural dialogue and cooperation between local and international communities, strengthening cohesion and mutual understanding.

25/10/2024

- **Rol-Game “My role in Sustainable Development”.** Leded participatory dynamic where participants reflected about the future of Europe and which is their role in the definition and implementation of new action for contributing to the sustainable development of their communities and Europe.
- **Intergenerational ideas Lab:** Ideas generation workshop involving representatives of different generation with different roles in rural societies. Representatives from the local Association of Festivities and Cultural Activities in Alguenya, from the local Association of Music, from the main political parties (Partido Socialista Obrero Español and Partido Popular) and from the Town Twinning with the Italian Municipality Sermoneta (25 years of Town Twinning with Italy), participated in discussion forums with younger participants, in order to debate and reflect together about how to be more participative and more involved in sustainability processes in rural areas.
- **Social Media Marathon.** All participants have launched creative messages and posts about project inputs and results in social media. There was organized a competition between participants in order to motivate their active contribution to project dissemination by social media under the hashtag #OurUrbanAgenda. Main social media used were: Instagram, facebook and LinkedIn.
- **Creative Spirits workshop:** Participants discussed about creative way to spread messages about sustainable development goals and urban agenda from rural areas.

26/10/2024

- **Joint institutional Decalogue.** Participants worked on a common Decalogue about engaging youngsters in the development and management of Urban Agendas in European rural communities.
- **Multiplier event.** Open and public conference where institutional representatives of all project partners, including invited participants from different local and regional institutions shared and reflected about the project conclusions and results after 5 days of collaborative work. Participants reflected about how to capitalize project results and how adapt them into their own target territories.
- **Institutional signature of the Joint Institutional Decalogue.** Introducing the Joint Institutional Decalogue to all participants in the room and official signature by institutional representatives as evidence of the commitment to the shaped ideas on them. Pictures and videos were taken by all participants symbolizing the signature moment.
- **Place walking:** Peer review activity where participants walked about the territory of La Algueña, analysing its public areas, green areas and other sustainability aspects. Participants visited new public buildings and its historical places. Participants gave feedback to decision makers and stakeholders of La Algueña, proposing improvements and new ideas to implement in the town, but also valorising good initiatives, regarding sustainable development goals in La Algueña.
- **Official project closure and project sustainability agreement.** Officially closure of the project and development of a sustainability and cooperation plan for future collaborations and capitalization of project results in each project partner.

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01/12/2024	Initial version (new MFF).